



# APPLICATION

## GENERAL INFORMATION

BUSINESS NAME \_\_\_\_\_ BUS. TAX ID \_\_\_\_\_

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ CUST. ACCOUNT# \_\_\_\_\_

## STORE INFORMATION

STORE SIZE (*selling space sq. ft.*) \_\_\_\_\_

NUMBER OF EMPLOYEES | MGMT \_\_\_\_\_ FT \_\_\_\_\_ PT \_\_\_\_\_

STORE TYPE (*core business*) \_\_\_\_\_

Corporate     Franchise     Independent

LOCATION     Strip     Mall     Free Standing

IF APPLICABLE, LIST ANCHOR \_\_\_\_\_

WEBSITE?  Yes     No    IF YES, LIST URL \_\_\_\_\_

ADDITIONAL INFORMATION WE MAY FIND BENEFICIAL \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# APPLICATION (CONT.)

## FINANCIAL INFORMATION

NUMBER OF YEARS IN BUSINESS \_\_\_\_\_

ANNUAL SALES VOLUME (3 year history / EBIT)

\$ \_\_\_\_\_ YEAR \_\_\_\_\_

\$ \_\_\_\_\_ YEAR \_\_\_\_\_

\$ \_\_\_\_\_ YEAR \_\_\_\_\_

HOW DID YOU HEAR ABOUT US?

Trade Show \_\_\_\_\_

Sales Rep \_\_\_\_\_

Press Release \_\_\_\_\_

Program Participant \_\_\_\_\_

Other \_\_\_\_\_

THREE CREDIT REFERENCES (new dealers only)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

As part of our procedure for processing your application, your credit references may be checked. If you have misrepresented or omitted any facts on this application, and are subsequently approved, your contract will be considered null and void.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

*Privacy Policy: All information collected in the above will be kept confidential and is for the sole purpose of program eligibility and evaluation. Provided information will not be shared with outside parties.*

## CONTACT INFORMATION

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